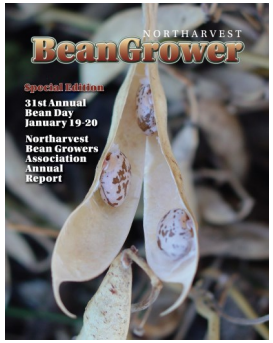
Our Magazine

The Northarvest Bean Grower magazine has a circulation of over 2,750 growers in Minnesota and North Dakota. If you need to target your message to decision makers in bean production, Northarvest Bean Grower is the magazine to use.



Our list is continually updated and we use many other sources to be sure we are getting our information to the growers.

Northarvest is actively working with the researchers at North Dakota Agricultural Experiment Station to focus on dry beans and other pulse crops. In addition, Northarvest works hard on exports and food aid, domestic promotion, and other important issues.

If you are interested in advertising in our Northarvest Bean Grower magazine, please call Marlene at 1.218.253.2074.

NORTHARVEST BEAN GROWERS ASSOCIATION

Advertising Rates for 2014 - 2015

Ad sizes	Cost				
	Black	**plus 1 color**	**plus 2 color**	**plus 3 color**	**plus 4 color**
One-sixth of page 2 3/8" wide by 4 3/4" high	$100	$150	$200	$250	$350
One-quarter page 3 5/8" wide by 4 ¾" high	$200	$250	$300	$350	$450
One-third page 4 3/4" wide by 4 ¾" high	$250	$300	$350	$400	$500
One-half page 7 3/8 wide by 4 ¾" high 3 5/8" wide by 9 ¾" high	$300	$350	$400	$450	$550
Two-thirds page 4 ¾" wide by 9 ¾" high	$370	$420	$470	$520	$620
Three-quarter page 7 3/8" wide by 7" high	$450	$520	$620	$720	$820
Full page 7 3/8" wide by 9 ¾" high	$570	$620	$720	$820	$920

2014-15

Ad Materials Due:	Release Date:
July 25, 2014	Aug 29, 2014
Nov 28, 2014	Jan 02, 2015
Jan 16, 2015	Feb 23, 2015
Mar 06, 2015	Apr 10, 2015
May 29, 2015	July 06, 2015

There are five editions of the Northarvest Bean Growers magazine. Inserts - Price varies. Material requirements: Trim size 8 3/8" x 10 7/8"; 150 line screen; right read, emulsion side. Down film, digital files in eps, pdf or Quark formats; emailed photos and logos in jpeg format scanned at highest resolution.

To advertise in the Northarvest Bean Grower magazine, contact:
Marlene Dufault
Sales Manager, Northarvest Bean Growers
Ph: 218.253.2074 Fax: 218.253.4320
Email: mdufault@gvtel.com